

03-07-02

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03/06/02 J1051 U.S. PTO

Practitioner's Docket No. 13212.111

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Box Patent Application  
Assistant Commissioner for Patents  
Washington, D.C. 20231

J1017 U.S. PTO  
10/092288  
03/06/02

NEW APPLICATION TRANSMITTAL

Transmitted herewith for filing is the patent application of

Inventor(s): Randall S. Knipp; Richard R. Gordon; Wesley D. Lindquist

For (title): ON-DEMAND FULFILLMENT SYSTEM FOR THE PRODUCTION OF  
CUSTOMIZED PRODUCTS

1. Type of Application

This transmittal is for a continuation-in-part (C-I-P) application.

CERTIFICATION UNDER 37 C.F.R. SECTIONS 1.8(a) AND 1.10\*

(When using Express Mail, the Express Mail label number is **mandatory**;  
Express Mail certification is optional.)

I hereby certify that, on the date shown below, this correspondence is being:

MAILING

[ ] deposited with the United States Postal Service in an envelope addressed to: Box Patent Application, Assistant  
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37 C.F.R. Section 1.8(a)

37 C.F.R. Section 1.10\*

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Cheryl Martinez  
Signature

Cheryl Martinez  
(type or print name of person certifying)

**\*WARNING:** Each paper or fee filed by "Express Mail" **must** have the number of the "Express Mail" mailing label placed  
thereon prior to mailing. 37 C.F.R. Section 1.10(b).  
"Since the filing of correspondence under [Section] 1.10 without the Express Mail mailing label thereon is  
an oversight that can be avoided by the exercise of reasonable care, requests for waiver of this requirement  
will **not** be granted on petition." Notice of Oct. 24, 1996, 60 Fed. Reg. 56,439, at 56,442.

**2. Papers Enclosed**

**A.** Required for filing date under 37 C.F.R. 1.53(b) (Regular) or 37 C.F.R. 1.153 (Design) Application

41 Page(s) of Specification

9 Page(s) of Claims

39 Sheet(s) of Drawing(s)--Informal

**B.** Other Papers Enclosed

3 Page(s) of declaration and power of attorney

1 Page(s) of abstract

**3. Declaration or Oath**

Enclosed

Not yet executed by the inventors.

**4. Language**

English

**5. Assignment**

An assignment of the invention to Hallmark Cards Incorporated is attached. A separate "COVER SHEET FOR ASSIGNMENT (DOCUMENT) ACCOMPANYING NEW PATENT APPLICATION" is also attached.

**6. Fee Calculation (37 C.F.R. Section 1.16)**

Regular Application

CLAIMS AS FILED					
Claims	Number Filed	Basic Fee Allowance	Number Extra	Rate	Basic Fee 37 CFR 1.16(a) \$740.00
Total Claims (37 CFR 1.16(c))	44	- 20 =	24 x	\$18.00	\$432.00
Independent Claims (37 CFR 1.16(b))	3	- 3 =	0 x	\$84.00	\$0.00
Multiple Dependent Claim(s), if any (37 CFR 1.16(d))			+	\$270.00	\$0.00

Filing Fee Calculation

\$1,172.00

**7. Fee Payment Being Made at This Time**

Enclosed

Filing Fee

\$1,172.00

Recording assignment (\$40; 37 C.F.R. Section 1.21(h)) (See attached "COVER SHEET FOR ASSIGNMENT ACCOMPANYING NEW APPLICATION".) \$40.00

**Total Fees Enclosed**

**\$1,212.00**

**8. Method of Payment of Fees**

Charge Account No. 50-1848 in the amount of \$1,212.00.

**9. Authorization to Charge Additional Fees**

The Commissioner is hereby authorized to charge the following additional fees by this paper and during the entire pendency of this application to Account No. 50-1848.

37 C.F.R. Section 1.16(a), (f) or (g) (filing fees)

37 C.F.R. Section 1.16(b), (c) or (d) (presentation of extra claims)

37 C.F.R. Section 1.16(e) (surcharge for filing the basic filing fee and/or declaration on a date later than the filing date of the application)

37 C.F.R. Section 1.17(a)(1)-(5) (extension fees pursuant to SECTION 1.136(a))

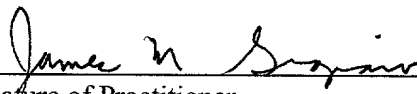
37 C.F.R. Section 1.17 (application processing fees)

**10. Instructions as to Overpayment**

Credit Account No. 50-1848.

Date: 3/6/02

Reg. No.: 28,300  
Tel. No.: 303-379-1113

  
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Signature of Practitioner

James M. Graziano  
**Customer No.: 024283**